

# NZARM PARTNERSHIP PROGRAMME

NEW ZEALAND ASSOCIATION OF RESOURCE MANAGEMENT



## Growing Partnerships

### ENDURING AND MUTUALLY BENEFICIAL

The New Zealand Association of Resource Management (NZARM) wants to build strong, enduring partnerships with like-minded organisations.

Below is a summary of what a partnership with NZARM could look like.

NZARM is interested in a true partnership where we share success and listen to our partners needs, the direction they are headed and how NZARM can help you meet your goals.

Ideally we work out what is the best partnership approach for both organisations and form a tailored solution. As a starting point, we have five partnership options available: National event partner, young professional partner, innovation hub partner, and gold and silver supporters.



NEW ZEALAND  
ASSOCIATION OF  
RESOURCE  
MANAGEMENT



# National Event Partner



## PARTNERSHIP AT EVENTS ACROSS NZ

NZARM is increasing its delivery of ongoing events to its professionals. NZARM is dedicated to delivering events in natural resource management and the National Event Partnership enables us to provide a quality service.

The annual programme consists of 5-8 individual events across New Zealand on specific topics that meet both NZARM members needs and the partner organisations needs.

The events provide an opportunity to have the partner involved at each event as a major sponsor and as a speaker.

All NZARM events are available to members and non members, with the event's outcomes published on the NZARM website.

A partnership agreement includes employment of a part time regional coordinator to support event administration, provide host speakers and venues.

As National Event Partner your organisation will also receive the benefits of a Gold Partner.

National Event Partnership Benefits Include:

- Your logo on all event marketing material: direct mailouts, website and social media.
- Speaking and promotional opportunities at each event.
- Your logo will appear on the NZARM website home page.
- Your logo & short explanation of your organisation's services will be included on our supporters page.
- 20% off job vacancy advertising mail outs to members.
- A full page advertorial in the NZARM magazine per year.
- Discounted membership rates of \$65/ member (unlimited).
- Networking event sponsorship opportunities.
- Preferential conference sponsorship and exhibition opportunities.

Total Investment: \$35K + gst (per annum)

*Only 1 National partnership available.*





# Young Professionals Network



SUPPORT THE FUTURE LEADERS IN RESOURCE MANAGEMENT

NZARM wants to support young professional networking and learning in a way that best suits them. We want the young professionals to be in the driving seat for what this looks like, to design and deliver their own programme to grow their network and learning opportunities.

The Young Professional Partner will support up and coming land, water, catchment and resource management professionals.

The young professionals themselves are in the driving seat for how they connect best with each other, share information and build networks. All events, social media, marketing and activities will recognise the role that the partner has played in providing this opportunity and there is an option for the partner to attend and speak at events.

*Only 1 Young professionals partnership available.*

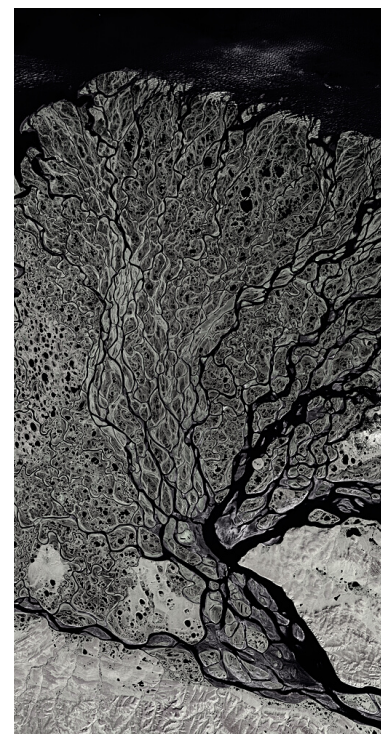
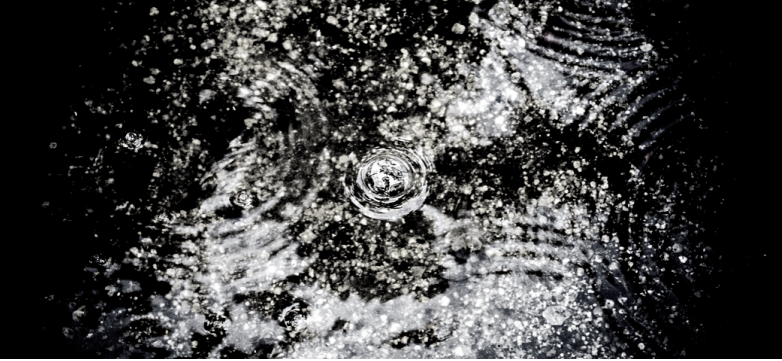
As the Young Professional Partner your organisation will also receive the benefits of a Gold Partner.

Young Professional Partner Benefits Include:

- Your logo on all event marketing material: direct mailouts, website and social media.
- Speaking and promotional opportunities at young professional events.
- Your logo will appear on the NZARM website home page.
- Your logo & short explanation of your organisation's services will be included on our supporters page.
- 20% off job vacancy advertising mail outs to members.
- A full page advertorial in the NZARM magazine per year .
- Discounted membership rates of \$65/ member (unlimited).
- Networking event sponsorship opportunities.
- Preferential conference sponsorship and exhibition opportunities.

Total Investment: \$7K + gst (per annum)





# Innovation Hub Partner



## LEAD THE COMMUNICATION OF RESOURCE MANAGEMENT INNOVATION

The innovation hub is designed to deliver new and innovative approaches to land, water and catchment management.

This programme launching in November 2021 will create a space to promote new and innovative techniques in land, water and resource management through:

- webinars
- videos
- social media posts
- deep technical articles.
- a dedicated webpage
- newsletter

All webinars, web content and social media content will have the partners logo attached and provide opportunities to be the guest organisation at webinars and provide content for the innovation hub should you wish to do so.

The hub will also drive content to our magazine (<https://nzarm.org.nz/the-broadsheet-newsletter>).

As the Innovation Hub Partner your organisation will also receive the benefits of a Gold Partner.

Innovation Hub Partner Benefits Include:

- Guest speaker opportunities at webinars
- Opportunity to publish content
- Your logo on all event marketing material: direct mailouts, website and social media.
- Logo included on video material
- Your logo will appear on the NZARM website home page.
- Your logo & short explanation of your organisation's services will be included on our supporters page.
- 20% off job vacancy advertising mail outs to members.
- A full page advertorial in the NZARM magazine per year .
- Discounted membership rates of \$65/ member (unlimited).
- Networking event sponsorship opportunities.
- Preferential conference sponsorship and exhibition opportunities.

*Only 1 Innovation partnership available.*

Total Investment: \$6K + gst (per annum)



# NZARM supporters



BUILD CONNECTIONS WITH MEMBERS ACROSS NEW ZEALAND

## Gold Supporter (Oct 2021 - June 2022 Discount)

As a gold supporter you receive:

- Your logo will appear on the NZARM website home page.
- Your logo & short explanation of your organisation's services will be included on our supporters page.
- 20% off job vacancy advertising mail outs to members.
- A full page advertorial in the NZARM magazine per year .
- Discounted membership rates of \$65/ member (unlimited).
- Preferential opportunity to exhibit at conferences
- Preferential networking event sponsorship opportunities.
- Preferential conference sponsorship opportunities.

Total Investment: \$950 + gst (per annum)

## Silver Supporter (Oct 2021 - June 2022 Discount)

As a silver supporter you receive:

- Your logo & short explanation of your organisation's services included on our supporters page.
- Discounted membership rates of \$65/ member (5 members max)
- Preferential opportunity to exhibit at conferences
- A half page advertorial or feature article in the NZARM magazine.
- Networking event sponsorship opportunities.

Total Investment: \$600 + gst (per annum)

## Partnering with NZARM

NZARM has existed since 1953 and is a not for profit organisation with membership drawn from people engaged in the management of natural and physical resources.

We take the support of our members and our partners seriously and look forward to building value for our new and existing partners.

Thank you again for your time, I appreciate the opportunity to present these potential partnership options to you and I look forward to hearing from you soon.

Sincerely,

Matt Highway  
New Zealand Association of  
Resource Management